



edenseven

Case Study Imperva

Overview

Imperva is a global provider of enterprise-class application security solutions to protect against the most sophisticated cyber security threats. The company is headquartered in California and has some 20 offices across the world, plus a global network of edge devices installed in DDoS-resilient data centres.

Imperva wanted to review their current environmental sustainability position and identify opportunities to ensure the company also leads in this area. The company engaged edenseven to conduct an in-depth review of their carbon footprint and outline best practices within the sector and across the wider sustainability landscape.

The Request

- Analyse the status of the overall industry, areas of impact, trends, and regulations
- Evaluate the current position of Imperva and benchmark it against other relevant market participants
- Quantify the carbon footprint of the company, including Scope 1, Scope 2, and several Scope 3 emissions
- Identify potential opportunities, risks, and implications of the current position
- Define a high-level plan to implement a sustainability strategy that lowers emissions and positions Imperva as an environmentally conscious and sustainable business

Skills & Knowledge

- A seasoned management consultant with experience in both the software sector and environmental sustainability strategies.
- A structure approach and methodology to gather data and quantify emissions following the GHG (Greenhouse Gas) standard.
- Ability to understand the industry dynamics, identify key emissions sources and suitable carbon reduction strategies.
- Results-driven perspective to deliver tangible, pragmatic, and actionable recommendations

Outcomes

- Clear understanding of the current carbon emissions, main sources, and options to reduce the carbon footprint
- A clear view of the strengths and weaknesses, opportunities and risks associated to the company's sustainability position.
- A set of recommendations to enhance current posture and a delivery roadmap that was reviewed and endorsed by the board